SOM Leadership Webinar Series

ROLE OF OCCUPATIONAL HEALTH LEADERSHIP IN PROMOTING EQUALITY, DIVERISTY & INCLUSION (EDI) AT WORK:

Allyship Through Effective Occupational Health Service Provision

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Overview

- ▶ EDI: The basics ...
- Allyship overview
- ▶ Leadership, allyship and promoting EDI through Occupational Health
- ► Pearls of Wisdom 3 key messages

Equality, Diversity & Inclusion (EDI)



Who is right and who is wrong?

Poll Question

Do you think EDI is important in your role as an Occupational Health Professional / Practitioner?

What are the basics?

- Equality Everyone has an equal chance regardless
- Diversity Everything that makes you unique
- ► Inclusion The act of creating fairness

Is there a role for Occupational Health in Promoting Equality, Inclusion & Diversity in the Work place?



Being an Ally

"Actively promotes and aspires to advance the culture of inclusion through intentional, positive and conscious efforts that benefit people as a whole"

Allyship – The Key to Unlocking the Power of Diversity, Forbes 2018

Why are they important?

 Allies can be an important bridge between work, employees and employee resource groups (ERG)

What it means to be an Ally?

- An opportunity to grow and learn about yourself, whilst building confidence in others
- Giving the "vulnerable" a voice
- It's a journey a lifelong process of building relationships



Allyship Journey

ALLY CONTINUUM



NO UNDERSTANDING
OF THE ISSUES

AWARE

KNOWS BASIC CONCEPTS, NOT ACTIVE ON BEHALF OF SELF OR OTHERS

ACTIVE

WELL-INFORMED, SHARING AND SEEKING DIVERSITY WHEN ASKED/PROMPTED

ADVOCATE

COMMITTED, ROUTINELY
AND PROACTIVELY
CHAMPIONING
INCLUSION

From Unaware to Accomplice: The Ally Continuum, Jennifer Brown

What can we do as Occupational Health Professionals?



OR

- Silo-working
- Poor strategic engagement (if any at all)
- Minimal impact
- Seen as poor value for money

- Translating policy into practice
- Ensuring strategic accountability
- Help to embed an EDI culture
- Guide strategy implementation

APATHETIC

AWARE

ACTIVE

ADVOCATE

Storytime: Managing Stress at Work

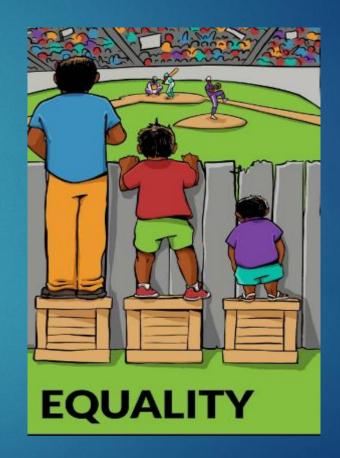
- Peter
- John
- Sally

EDI factors in OH

- Culture
- Race
- ✓ Work-life Balance
- ✓ Gender
- Age
- Disability
- Medical factors

Guiding leadership principles ...

- ▶ Be aware
- ▶ Be involved
- Be engaging
- ▶ Be outcome focussed



Reflections & Pearls of Wisdom



KEY MESSAGES

- Occupational Health does have an important role in promoting and embedding EDI at work to ensure a culture of "fairness" at work
- ► Allyship is about being intentional, positive and making a <u>conscious</u> effort to make a difference when it comes to promoting EDI at work but it is a **process**
- As professionals we can make a difference by promoting awareness, improving engagement or just by being curious!

Poll Question

How do you think you can promote EDI in your role as an Occupational Health Professional / Practitioner following today's talk?

